



CONTACT

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REFERENCES

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President

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Janet Bloch

Executive Director

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Kyle Murphey

Creative Director

In Focus

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SKILLS

- Strong organizational skills
- Ability to manage multiple tasks
- Self-starter
- Creative problem-solver
- Ability to learn and adapt quickly
- Works efficiently independently or within a team.

SOFTWARE/EQUIPMENT

- Adobe CC (Premiere, InDesign, Photoshop, After Effects)
- Davinci Resolve
- Final Cut X
- Pixlr
- Google Workspace
- Cameras: Canon EOS M50 Mark ii
Sony Z150

AWARDS

Honorable Mention Award

AICE Chicago Camp Kuleshov 2011

Tent City Category

Passionate about digitally weaving together impactful stories that inspire action. My toolkit comes with a decade of experience working in various marketing roles with a plethora of organizations and companies throughout Northwest Indiana.

EXPERIENCE

IN FOCUS – Video Editor (freelance)

Michigan City, IN (remote) | May 2021 – present

- Ingest and organize footage in Adobe Premiere
- Create rough assemblies based on outlines and scripts
- Mix audio, color correct, and create graphical placeholders
- Implement client feedback and deliver final cut

Current & Past Clients include: Lubeznik Center for the Arts, Michigan City Area Schools, Chesterton Art Center, Healthcare Foundation of LaPorte County, etc.

SMITH DONOVAN – Video Editor, Producer, Videographer, and Photographer (freelance)

Chesterton, IN (remote) | July 2016 – present

- Ingest and organize footage in editing program and on hard drives
- Sync audio and multiple camera angles
- Pick best interview soundbites and assemble interviews into a compelling story
- Add b-roll that best supports the interview footage
- Gather music and stock photos, mix audio, and color correct
- Implement client feedback and deliver final cut
- Assist on shoot – set up equipment, mic subjects, interview subjects, and operate second camera.
- Photograph events for clients
- Schedule shoots, coordinate talent and crew, gather release forms, and get location approval.
- Write scripts, outlines, and interview questions

Current & Past Clients include: Indiana Dunes Tourism, Indiana Dunes National Park Service, Orthopedic and Balance Therapy Specialists, Indiana Audubon Society, Opportunity Enterprises, Valparaiso University, etc.

VIDEO STATISTICS

148,000 views on YouTube – Indiana Dunes *Beaches & Beyond* Promo

64,000 views on Facebook – Michigan City, IN *Create Play Repeat* campaign

68,000 views on YouTube – Indiana Dunes: *Outdoor Adventures* Promo

48,000 views on Facebook – Michigan City *Shelf Ice Festival* Promo

\$200,000 raised for Opportunity Enterprise 2018 gala

RUTHLESS FILMS – Video Editor

No One Asked You (feature documentary) | Directed by Ruth Leitman

Chicago, IL (remote) | Oct. 2021 – Feb. 2022

Work with the director and producer to finesse, shorten, reorder, and update scenes in the film.

FILMACRES – Assistant Editor & Digital Imaging Technician

Girls of Summer (feature film) | Directed by John Hancock

LaPorte, IN | Aug. 2018 – Sept. 2018

Transfer footage from SD cards to hard-drives while on-set and duplicate all footage onto backup drives. Create dailies in DaVinci Resolve for director to review. Sync audio and organize footage in Avid for lead editor.

Continue on back

SELF-EMPLOYED – Director, Editor, Producer

Michigan City, IN | March 2012 – March 2018

- Collaborate with clients on vision for video
- Schedule interviews with subjects
- Develop interview questions
- Film interviews and b-roll footage
- Mic interview subjects
- Set up lighting
- Create and collect release forms
- Post Production – ingest footage, assemble roughcuts, add stock music, and create graphics
- Implement client feedback into edit
- Color correct and mix audio
- Deliver final cut

Clients include: Artspace, LaPorte County Animal Shelter (Jane Benard Animal Adoption Center), Legacy Foundation, Michigan City Women’s Commission, Lubeznik Center for the Arts, and several contemporary artists (Edwin Shelton, Sadie Bridger, and Jozef Sumichrast).

VIDEO STATISTICS

\$40,000 raised for Lubeznik Center for the Arts 2015 gala

\$15,000 received for Legacy Foundation in 2015 for winning the 2015 Prudential Leadership award

6,800 views on YouTube – Józef Sumichrast’s “String Theory” exhibit

LUBEZNIK CENTER FOR THE ARTS – Marketing Specialist

Michigan City, IN | Jan. 2014 – April 2016

- Assist in development of marketing strategies for events, exhibitions, classes, and fundraising initiatives
- Manage and produce content for social media pages
- Design and write content for digital and print media: postcards, brochures, flyers, ads, etc.
- Develop content for e-newsletters through Constant Contact
- Write press releases and maintain press relations
- Provide timely web updates to webmaster
- Produce, direct, and edit videos for fundraising events, grant applications, and exhibitions
- Photograph events, classes, and exhibit openings
- Prepared monthly reports regarding social media and email marketing statistics for Board of Directors

VOLUNTEER WORK

MICHIGAN CITY MAINSTREET ASSOCIATION (MCMA) – Co-Chair of the Marketing Committee

Michigan City, IN | Sept. 2016 – Sept. 2018

- Assist in the development of the 2018 Marketing and Social Media Plan. Once implemented MCMA’s Facebook page immediately saw a 150% increase in post engagement and a 21% increase in followers
- Work with committee members to plan and execute promotion of various MCMA events – Shelf Ice Brewfest, Taste of Michigan City, Flame and Flair, Swale Music Festival, etc.
- Assist in social media management and content creation
- Assist in producing and editing promotional videos
- Write and distribute press releases regarding MCMA events

INTERNSHIP

THE COLONIE (Post-Production House)

Chicago, IL | Sept. 2011–Dec. 2011

EDUCATION

COLUMBIA COLLEGE CHICAGO

Chicago, IL | Class of 2011

Bachelor of Arts – Film & Video

A.K. SMITH CAREER CENTER

Michigan City, IN | Class of 2005

Vocational Course – Multimedia

Videos produced in the class were featured on local Comcast Channel 98 in Michigan City, IN.

